

Throughout history and mythology, five primary wind dynamics have emerged time and again. These dynamics mirror the patterns of how creativity moves through us.

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reativity is like the wind: raw, untamed, and ever-moving. Wind, like creativity, has the power to build up and tear down. An invisible force, it's constantly shifting and shaping the world around us. This ancient entity, which has carved out landscapes and was present at the birth of the oceans, has dynamics that are like the dynamics which shape our creative processes whenever we bring ideas into form.

Throughout history and mythology, five primary wind dynamics have emerged time and again: Chaos, Oppositional Forces, Process Order, Partnership with Nature, and Gestation. These dynamics mirror the patterns of how creativity moves through us. As you read, I invite you to ask yourself: What if my creativity isn't a constant flow of energy or thought, but a series of different energies and types of thought, each with its own unique nature?

CHAOS: THE CREATIVE ABYSS

Creativity often begins in chaos, where ideas lack structure but have a lot of force and arise quickly. Think of a tornado—these forces emerge suddenly, creating violent spirals that uproot everything in their path. In the same way, the creative mind can

be flooded with uncontained ideas, spinning at high speeds without clear direction. Though destructive, chaos makes space for new growth.

In my own experience, chaos reigned when I was writing my book *Winds of Spirit* seven years ago. In addition to writing, I was juggling multiple projects related to running workshops and podcasting. Each project brimming with potential, yet none felt complete. During that period, the fear of making imperfect creations kept me from committing.

But since then, embracing the imperfection in the early stages of projects has taught me that chaos is a necessary part of my creative process. Slowly, by dedicating specific time to each project, the chaos in my mind will always begin to settle as clarity emerges.

OPPOSITIONAL FORCES: FINDING BALANCE IN MOVEMENT

When a warm front meets a cold front in earth's atmosphere, the clash of these opposing winds creates instability, leading to storms and change. Much like in nature, oppositional forces in our creativity drive us forward, pushing us to find solutions and break through stagnation.



Opposition in our creative projects often arrives in moments of personal conflict external to our thought processes. A fight with a loved one, for example, can feel like a storm—unsettling, yet revealing. But as we endure such moments, they bring issues to the surface in our minds that force us to grow as people. Moving from feeling stuck to feeling productive often requires a shift in perspective that resolves a conflict, a new way of perceiving the situation.

In the realm of creativity, meeting opposition to our ideas pushes us to seek fresh perspectives. One friend of mine struggles with the darkness of winter, counting the days until she can reset her clock for Daylight Savings Time in the spring. For her, the enveloping darkness feels like an oppositional force, a barrier pushing back against her creative flow. Over the years, she has come to recognize this pattern and has found a new way of looking at the darkness. Now, she views the dark period of winter as an invitation to embrace stillness and seek inspiration in the quiet. My friend took up knitting—an indoor, meditative activity she enjoys—that helps her find balance during the winter months. While she knits she contemplates her projects and finds solutions that wouldn't have come to her if she was leading the active outdoor lifestyle she leads in summertime.

Oppositional forces, much like storms, can trigger fear—whether it's the fear of stagnation, like my friend experienced, or the fear of destruction. But these forces are necessary for finding our internal balance. Rather than resisting our discomfort, we can use it as an opportunity to be innovative.

Opposition reshapes our creative path, allowing us to evolve new ways forward.

PROCESS ORDER: THE STEADY TRADE WINDS OF CREATIVITY

In the tropics, trade winds are reliable and steady, blowing consistently from east to west. Sailors relied on these winds to navigate vast oceans. The certainty of catching the trade winds near the equator mirrors the certainty that order and routines can provide to the creative process when we're ready to transform

the chaos of our raw inspiration into something tangible.

While chaos sparks creativity, order helps shape it into something real. Process Order, by definition, is the step-by-step harvesting process—the gathering of ideas, refining, and reaping the fruits of labor—that brings a project to life. In the Wind Clan, we honor this rhythm each year by making prayer flags for the months ahead. We pull a wind for each month, setting a foundation for the creative journey to come. This structure, much like the trade winds, provides an anchor for our minds in the swirling world of ideas.

If you tend to create using this dynamic, keep a watchful eye the next time you are coloring inside the lines of your creative process, as the stray mark or move may be the precise element your design requires to come into full fruition. You'll want to remember to recreate that happy accident in the future.

PARTNERSHIP WITH NATURE: COCREATING WITH THE ELEMENTS

Monsoons, seasonal winds that bring much-needed rain, are in perfect sync with nature's rhythm. These winds remind us of the importance of timing. In the creative process, Partnership with Nature is about tuning in to seasonal cycles and allowing atmospheric conditions to guide us.

My neighbor exemplifies Partnership with Nature in how she gardens. She carefully harvests seeds at the end of the summer and plants a second crop of vegetables in the fall. Her work isn't just about gathering her produce; it's about knowing when to plant, when to harvest, and when to rest. This mirrors how creativity ebbs and flows. Creation is not about rushing to the finish line but about cocreating with the cycles around us.

The temptation in modern life is to push through natural cycles, ignoring the cues we get from nature to rest. But true Partnership with Nature requires a deep respect for the seasons—knowing when to sow, when to harvest, and when to let ideas gestate.



GESTATION: NURTURING IDEAS IN THE QUIET

In contrast to the chaos of a storm, the still air of the doldrums or a gentle breeze are comparable to the creative dynamic of Gestation. These quiet winds carry the seeds of change. Gestation is a process wherein ideas are developing beneath the surface, gaining quiet strength before they're ready to be acted upon. In creativity, it's a process of patient reflection.

Like the birth cycle of an infant, creative development requires time. It took me ten years to develop my card deck, the Wind Walker's Wisdom Oracle. During that period, I gradually gathered a community interested in wind spirits and uncovered more winds than I had originally known. Each of us has creative tendencies, or what I call "go-to dynamics." Some projects may require us to step outside our comfort zone and work with other creative wind dynamics. For example, as someone who is most familiar with creating from the abyss of Chaos, my process can often be constant and erratic. I tend to rush through creations. However, bringing a new body of WindWork® required me to slow down and adapt to the dynamic of Gestation. Gestation requires space and patience. This energy allowed the oracle to evolve into something far richer than I initially imagined.

There's a shadow side to Gestation's peaceful stillness. If we get too attached to this dynamic, then we may have a tendency to wait too long. Sometimes, when we're hesitant to finish our creations, we wait too long to act and the seeds of ideas that birthed them will wither and die. I've seen some creators wait so long that someone else writes the book they dreamed of, or they miss the moment to launch a new business. A home can also sit unfinished or falling apart, waiting to be completed or remodeled for years. To successfully navigate the winds of Gestation, we must know how to recognize the right moment to move forward and motivate ourselves to act before the window of opportunity closes.

Creativity is a delicate dance of being patient enough to let an idea grow and also recognizing the right moment to bring it into the world. Too much waiting, and the seeds of creativity may never take root. Too little opposition and the creation may be weak.

EMBRACING THE WINDS OF CREATIVITY: FROM CHAOS TO GESTATION

The creative process can be like navigating a series of winds. Winds are sometimes wild and uncontrollable, other times still and patient, and they don't necessarily alternate in a predictable sequence. Creativity is a journey that moves us through phases of Chaos, Process Order, Partnership with Nature, and Gestation, but not necessarily in sequence either. Creativity is not linear.

Creating something new from an idea we had requires us to be willing to flow with shifting energy dynamics. Ideas sometimes arrive in a storm, or sometimes they pop in during quiet moments of reflection. However, once an idea has arisen in our mind and we decide we want to act upon it, each of the five dynamics of creativity offers us a special gift that is needed to complete our creative act. Together, they create a dynamic process that demands patience, partnership, and persistence. Creativity is not just about the final product; it's about embracing every energy involved in the product's creation.

As you move through your own creative journey, embrace all the creative dynamics as best you can. You will learn so much about yourself when you do. Allow yourself to ride the wild winds of chaos, to lean in to the tension of oppositional forces, to honor the steady winds of process order, to partner with nature, and to rest in a quiet state of gestation. Creativity is a living, breathing force, and by embracing every wind dynamic, you'll find that your work is richer and more aligned with the cycles and seasons of life.

How do you create? <u>Take my creativity quiz</u> here to learn about your primary dynamic.



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